

**Board of Directors  
TheatreworksUSA Corp.  
Meeting  
Tuesday, 13 April 2010, 5 PM**

A meeting of the Board of Directors of TheatreworksUSA Corp., DBA TheatreworksUSA was called on:

Tuesday, 13 April 2010, 5 PM at

The Geppetto Group  
95 Morton Street, 8th Floor,  
New York, NY 10014

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Board members present were: Ken Arthur, Maria Brito-Souza, Julie Halpin Anderson, Michelle Humphrey, Lindsay McCann, Michael J. Passarella, Barbara Pasternack, Mindy Propper, Lindsay Stavros, Alisa Thorne, and Richard Wheelless

Also participating were Liz Alsina, Kirk Curtis and Mona Lipson of the TheatreworksUSA staff.  
Halpin Anderson chaired the meeting. Lipson took the minutes.

Halpin Anderson called the meeting to order at 5 PM and upon motion made and duly seconded, the minutes of the January meeting were approved.

Halpin Anderson began by thanking everyone for participating in the Board training session which preceded the meeting. She continued with a review of the Board assessment that was completed in January. In summary, most Board members are satisfied with their personal Board experience. The survey concluded almost unanimously that members believe the Board should be larger. Halpin Anderson reminded everyone for the need of a member with a law/legal background. In addition, the assessment's results revealed Board members would like additional direction while serving on the Board. Halpin Anderson noted that the board will revisit the idea of another assessment at the end of the year.

Halpin Anderson then passed the floor to Pasternack who began the artistic report by announcing the nomination of two Lortel Awards for *Click, Clack, Moo* and encouraged Board members to purchase tickets to the event. Currently, *Duck for President/ Fancy Nancy* is in final dress rehearsals and will bring its mini tour this month. Halpin Anderson reminded everyone that this is a good opportunity to cultivate prospective funders and Board candidates. Pasternack continued with next years new productions, stating that the rights for *Rosa Parks* and *Skippy John Jones* are in the process of being acquired. A bilingual version of *The Wizard of Oz* is also being developed since Theatreworks reaches a large demographic of Latino youth. A discussion then ensued regarding the process of selecting sustainable titles, acquiring rights, and national curriculum standards. The idea of a teacher's advisory group/task force was discussed. Propper, McCann, and Humphrey agreed to help with this initiative.

Pasternack then passed the floor to Stavros for the Development Committee report. Free Summer Theatre Opening night has been moved one day earlier to Wednesday, July 14. The location for the event has not been solidified due to the lack of large venue spaces near the Lortel Theatre. Garage is currently the top choice. A discussion then ensued regarding the price structure of the event and the cost and benefit of VIP tables followed by the idea to include a raffle or auction that would be included in the invitation. Stavros continued with an announcement requesting Board presence at the April 24<sup>th</sup> "Frienderaiser." It was also decided that an "ask" card will be handed out to capture participant's information on the spot. Stavros stated that there are talks currently underway with the President of Mattel as possible honoree for gala. Alsina then thanked Stavros for the initiative and passed out the give/get summary and reminded the Board that year end is merely three months away.

The meeting continued with the Management Report. Arthur stated that instead of a normal management report, he would like to charge the Board with creating a task force in order to better serve Theatreworks' marketing and fundraising initiatives in order to find out what effect Theatreworks' work has on the life of a child. A short discussion followed regarding evaluating impact and program evaluation. Alsina stated that evaluations are distributed to clients and have been restructured to capture more quantitative data. Halpin Anderson requested the

Board send ideas and questions to her in order to assess the information and prioritize suggestions for further discussion at the next meeting. Arthur concluded by requesting the Board envision ideas for new sources of revenue as well.

After a short discussion and no further business, Hull motioned to adjourn

Arthur seconded the motion

Meeting was adjourned at 6:32PM