



FOR
IMMEDIATE
RELEASE

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CLICK, CLACK, MOO

Click, Clack Moo, a new musical based on the Caldecott Award-winning book by Doreen Cronin with pictures by Betsy Lewin, will be performed at _____ on _____ at _____ o'clock, under the auspices of _____.

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All day long Farmer Brown hears "click clack moo, clickety clackety moo..." The cows are typing and protesting their working conditions! A hilariously "moo-ving" new musical about compromise, based on the award-winning book by Doreen Cronin and Betsy Lewin.

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Click, Clack, Moo features a book by Billy Aronson (TV's "The Wonder Pets," "Postcards from Buster"), lyrics by Kevin Del Aguila (*Altar Boyz*, Theatreworks' *If You Give a Pig a Pancake*), and music by Brad Alexander (Rodgers Award-winning composer of Theatreworks USA's *Lilly's Big Day* and *Just So Stories*). The show is directed by John Rando (Tony Award-winner for Broadway's *Urinetown*), with choreography by Wendy Seyb (Off-Broadway's *The Toxic Avenger*). Designers include: scenery by Beowulf Boritt (Broadway's *25th Annual Putnam County Spelling Bee*, *LoveMusik*), and costumes by Lora LaVon (Theatreworks USA's *Junie B. Jones* and *The Midnight Ride of Paul Revere*). This 60-minute musical is recommended for audiences age 4 and up.

After a brief New York City-area tour in spring 2009, *Click, Clack, Moo* performed at Off-Broadway's Lucille Lortel Theatre under the auspices of Theatreworks USA's Free Summer Theatre program in summer 2009, for which it received Lucille Lortel Award nominations for "Outstanding Musical" and "Outstanding Choreography," and a Drama Desk nomination for "Outstanding Lyrics." The show began its national tour in fall 2009. *Click, Clack, Moo* is able, as are all Theatreworks USA productions, to play a wide range of venues, from large Broadway-sized performing arts centers in major metropolitan areas to elementary school cafeterias in small towns.

(More...)

The six actors and stage manager touring with *Click, Clack, Moo* rehearsed for two weeks in New York City with the director and choreographer. Once the tour begins, the actors and stage manager typically arrive at the performance venue early in the morning to set up the scenery and to prepare for the performance. Following the show, they pack the set, costumes, and sound equipment into two large vans, and drive to the next city, sleep in a hotel, and begin the whole ritual again the following day.

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Theatreworks USA has a distinguished history of not only providing young audiences with their first taste of the performing arts, but also giving young actors, writers, directors, and designers an early opportunity to work in this field. A list of Theatreworks USA alumni reads like a veritable "who's who" of theatre: four-time Tony-winning director Jerry Zaks, Robert Jess Roth (*Beauty and the Beast*), Michael Mayer (*American Idiot*, *Spring Awakening*, *Thoroughly Modern Millie*); writers Marta Kauffman and David Crane (TV's "Friends"), Lynn Ahrens and Steven Flaherty (*Ragtime*, *Once on This Island*), Jason Robert Brown (*13, Parade*), Laurence O'Keefe & Nell Benjamin (*Legally Blonde: The Musical*), Robert Lopez and Jeff Marx (*Avenue Q*); and Tony-winning actors John Lloyd Young, Roger Bart, Chuck Cooper, and John Glover. Esteemed performers F. Murray Abraham, Henry Winkler, and Judy Kuhn also got their start with Theatreworks, and other actors have gone on to originate lead roles in such Broadway shows as *Avenue Q*, *Hairspray*, *Young Frankenstein*, *Rent*, *Wicked*, *Jersey Boys*, and many others. The actors, writers, choreographer, and designers of *Click, Clack, Moo* may also go on to similar success in musical theatre.

Theatreworks USA is America's largest and most prolific professional not-for-profit theatre for young and family audiences. Since 1961, Theatreworks USA has enlightened, entertained, and instructed over 85 million people in 49 states and Canada, now performing for about three million people annually. Every year, the company tours approximately 16 shows from its ever-growing repertoire of 125 plays and musicals. In addition, Theatreworks USA also has an extensive multi-cultural guest artist roster, including storytellers, puppeteers, poets, and magicians. Under the direction of Barbara Pasternack (Artistic Director) and Ken Arthur (Producing Director), Theatreworks USA is also one of the most honored theatres of its kind. It is the only children's theatre to receive both a Drama Desk and a Lucille Lortel Award. In addition, Theatreworks USA was the recipient of a 2001 Jonathan Larson Performing Arts Foundation Award, and in May 2000, The Actors Fund of American bestowed its Medal of Honor upon its founders, Jay Harnick and Charles Hull

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