

# FOR IMMEDIATE RELEASE

Matt Murphy Productions presents  
**THE BERENSTAIN BEARS in**  
**“FAMILY MATTERS” THE MUSICAL**

Matt Murphy Productions’ new musical based on the popular series of children’s books by Stan and Jan Berenstain will be performed at \_\_\_\_\_ on \_\_\_\_\_ at \_\_\_\_\_ o’clock, under the auspices of \_\_\_\_\_.

\* \* \* \* \*

The Berenstain Bears have enchanted young readers for generations. Now, Matt Murphy Productions presents **THE BERENSTAIN BEARS in “FAMILY MATTERS” THE MUSICAL**, a fun-filled new musical that weaves together three of Stan and Jan Berenstain's most popular books: *The Berenstain Bears Learn about Strangers*, *The Berenstain Bears and Too Much Junk Food* and *The Berenstain Bears' Trouble at School*.

There's trouble in the treehouse... Brother Bear has trouble with a school quiz, so he hides it in the cookie jar. Sister Bear makes friends with a frog and hides it in the cookie jar. Papa has been eating candy when he's supposed to be on a diet, and the wrapper ends up in the cookie jar... It's up to Mama to follow the cookie trail and sort things out!

\* \* \* \* \*

Featuring music, book, and lyrics by Michael Borton, **THE BERENSTAIN BEARS in “FAMILY MATTERS” THE MUSICAL** premiered at Walnut Street Theatre in spring 2009. For the national tour produced by Matt Murphy Productions (Broadway productions of *Memphis*, *Thurgood*, *Impressionism*, *Altar Boyz*), co-bookwriter Michael Slade (Theatreworks USA’s *Superfudge*, *Lyle Lyle Crocodile*) was brought on board, along with the staging and design team behind Theatreworks USA’s hit production of *Junie B. Jones*: director Peter Flynn (Artistic Director of the Hangar Theatre), choreographer Devanand Janki (*Zanna, Don’t!*), scenic designer Luke Cantarella, and costume designer Lora LaVon. After a brief NYC-area regional tour in May 2010, **THE BERENSTAIN BEARS in “FAMILY MATTERS” THE MUSICAL** began its national tour in fall 2010. This 60-minute, intermissionless musical, featuring six actors, is appropriate for ages 4 and up.

For booking information on this, or any of Matt Murphy Productions’ shows, please contact:

Theatreworks USA  
151 West 26<sup>th</sup> Street  
New York NY 10001  
212.647.1100  
www.twusa.org

# # #